



cybertip!ca[®]
CANADA'S NATIONAL TIPLINE

MANDATORY REPORTING OF CHILD PORNOGRAPHY IN MANITOBA

CYBERTIP.CA'S
2017/18 ANNUAL REVIEW



CANADIAN CENTRE for CHILD PROTECTION[®]
Helping families. Protecting children.



Model in image and intended as illustrative.

This report was published in June 2018 by the Canadian Centre for Child Protection Inc. It highlights the Canadian Centre's role under Manitoba's mandatory reporting legislation and is a summary of activities from April 1, 2017 to March 31, 2018 within the Province of Manitoba.

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Statistics pertaining to public awareness are estimates provided by the company that supplied the promotional space. Impressions are the number of times a public awareness medium is seen, whether or not the viewer is unique.

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THE CANADIAN CENTRE FOR CHILD PROTECTION

The CANADIAN CENTRE FOR CHILD PROTECTION (Canadian Centre) is a national charity dedicated to the personal safety and protection of children. Our goal is to reduce the sexual abuse and exploitation of children, to assist in the location of missing children, and to prevent child victimization by providing national programs and services to the Canadian public. The Canadian Centre owns and operates Cybertip.ca, Canada's tipline for reporting the online sexual abuse and exploitation of children. The tipline has been in operation since September 26, 2002 and was adopted under the Government of Canada's *National Strategy for the Protection of Children from Sexual Exploitation on the Internet* in May 2004.

Reports to **cybertip!ca**® are submitted by the public under one of eight categories:



Child Pornography



Online Luring



**Children Exploited
Through Prostitution**



Child Sex-Tourism



Child Trafficking



**Making Sexually
Explicit Material
Available to a Child**



**Agreement or Arrangement
with Another Person to
Commit a Sexual Offence
against a Child**



**Non-Consensual
Distribution
of Intimate Images**

As of March 31, 2018, **362,398 reports had been processed by Cybertip.ca**. In 2017/18, we processed 139,897 reports, a 248% increase from 2016/17. This significant increase in reporting is attributed to Project Arachnid, which accounted for 70% of reports processed in 2017/18.

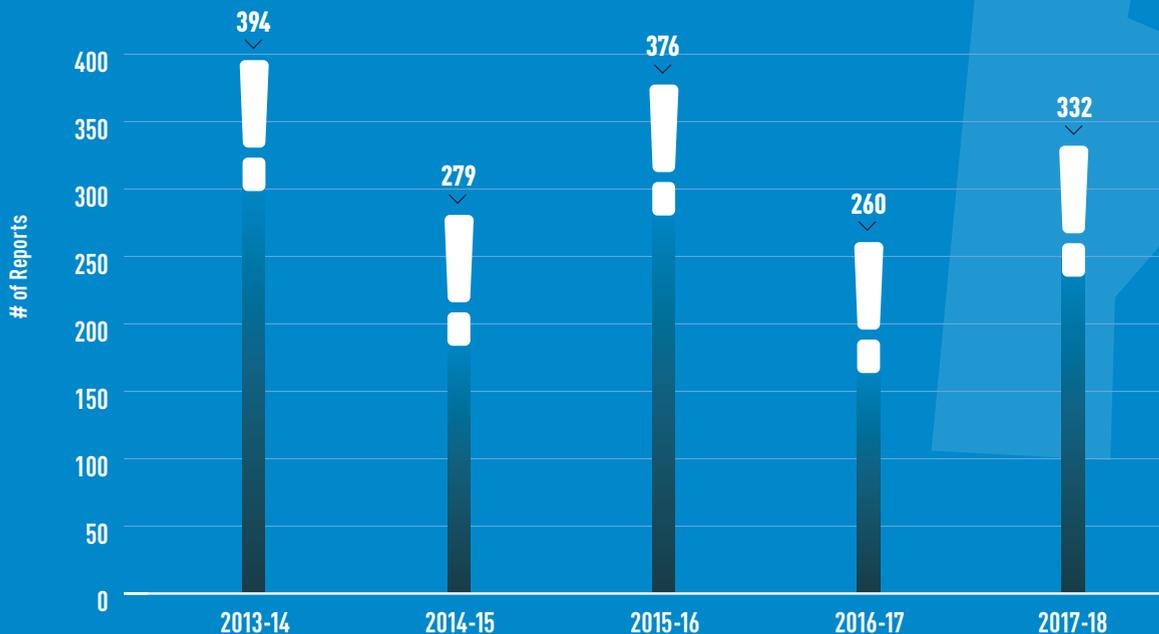
Approximately 85% of the child sexual exploitation (CSE) reports received in 2017/18 were forwarded to one or a combination of the following entities: law enforcement agencies (LEAs), child welfare agencies and/or INHOPE member hotlines or a notice was sent to an electronic service provider. As of March 31, 2018, Cybertip.ca was aware of **530+ arrests executed by LEAs** and **at least 498 children removed from abusive environments** in connection with reports submitted to the tipline by the Canadian public.

OVERVIEW OF ACTIVITIES

The *Child and Family Services Act* obligates all people in Manitoba to report suspected child pornography to Cybertip.ca for assessment. Under the legislation, where Cybertip.ca has determined that a child pornography incident may have occurred in Manitoba, Cybertip.ca will take action to protect a child by reporting the matter to a child and family services agency or a law enforcement agency, or to both as necessary, and take any further action as may be set out in the regulations. **The goal of mandatory reporting is to facilitate the reporting of children potentially in need of protection.**

A total of 3,307 reports have been submitted by individuals within Manitoba and classified as child pornography since the proclamation of mandatory reporting of child pornography in Manitoba in 2009. **Over the past five years, an average of 328 reports per year have been submitted by individuals within Manitoba under the category of child pornography.**

Child Pornography Reports Submitted Within Manitoba



Since April 1, 2013, the majority of these reports (88%) were submitted by individuals who chose not to provide their contact information. This is likely due to the significant number of website incidents reported (2,206). When an individual comes across a website that may contain child pornography, s/he likely has no idea who the children in the images are nor has any suspect information. Therefore, it is not surprising s/he would decide to remain anonymous.

Over the past five years, 80% of the reports submitted by individuals within Manitoba that were forwarded to law enforcement agencies/INHOPE hotlines were forwarded outside of Manitoba. This means that the majority of what is reported by individuals within Manitoba does not relate to content/incidents within Manitoba. This demonstrates the importance of having a reporting entity to vet and forward reports to the appropriate agencies/jurisdictions and is consistent with the triaging rate for other provinces.

A total of 149 reports classified as child pornography and containing information on an identified child victim and/or suspect in Manitoba have been forwarded to child welfare since proclamation on April 15, 2009.

In 2017/18, the Canadian Centre engaged in the following activities which helped to underscore the importance of this legislation and the ongoing significance of training, education, and public awareness:



! Training to 119 child welfare professionals in MB



! Online training to 660 professionals and volunteers in MB on the issue of child sexual abuse



! 32,000+ resources distributed in MB



! Released the results of our International Survivors' Survey involving 150 Survivors



! Prepared and filed a community impact statement (first in MB possibly Canada)



! Expanded the removal notice criteria for Project Arachnid

Further detail is provided in subsequent sections.



Model in image and intended as illustrative.

MANDATORY REPORTING OF CHILD PORNOGRAPHY 2017/18 STATISTICS

The following information pertains to reports submitted by individuals within Manitoba under the category of **child pornography** between April 1, 2017 and March 31, 2018.

In 2017/18, Cybertip.ca received **332 reports** by individuals within Manitoba under the category of child pornography:

92% of the reported incidents¹ pertained to websites

43% of the incidents were classified² as child pornography, child pornography (unconfirmed), child pornography – making available (confirmed or unconfirmed), or child pornography – written/audio upon analysis

98% of reports were submitted through Cybertip.ca's online report form, while the remaining **2%** were submitted via the toll-free phone line

1 Reports are broken down into their component parts based on the number of incidents in a report. For example, one public report may contain information about a website and a chatroom. This would be considered two separate incidents and are analyzed independently.

2 Each incident is assigned a secondary (Cybertip.ca) classification by a child protection analyst based on the Criminal Code (Canada). This is either a confirmation or correction of the reporting person's classification.

89% of individuals reporting child pornography concerns chose not to provide contact information

86% of individuals within Manitoba who submitted a child pornography report that involved child victim and/or suspect information provided their contact information

34% of reporting persons purported to be 18-30 years of age, **17%** 31-50 years of age, **13%** under 18, **2%** 51 and over, and the remaining 34% did not specify an age

40% of reports submitted by individuals within Manitoba and classified by the reporting person as child pornography were forwarded to LEA/INHOPE hotlines

10 reports classified by Cybertip.ca as child pornography were sent to child welfare and law enforcement within Manitoba

2 reports classified by Cybertip.ca as something other than child pornography were also forwarded to child welfare

Feedback from child welfare on the **10** reports classified by Cybertip.ca as child pornography includes:

- » **1** report concluded as Substantiated Allegations
- » **2** reports concluded as Inconclusive Abuse
- » **3** reports concluded as Unsubstantiated Allegations
- » **1** report remains an Open Investigation
- » No feedback has been provided on **3** reports

Sample Reports



In early 2018, Cybertip.ca received a report regarding concerns that a Manitoba resident may have accessed child sexual abuse material on their computer. The report was forwarded to both law enforcement and child welfare. Following an investigation, child welfare determined that the reported concerns were substantiated and the individual was assessed to present a risk to children.



A report from a healthcare professional was submitted to Cybertip.ca concerning an individual in Manitoba who was allegedly accessing child sexual abuse material online. The report also indicated the individual may have a child; however, the individual was not believed to have access to the child. The report was forwarded to both law enforcement and child welfare. Although abuse concerns were inconclusive, an assessment by child welfare determined that the alleged offender did present a risk to children.



A report from a school personnel in Manitoba was submitted to Cybertip.ca concerning a staff member who had recently been suspended after it was discovered the individual may have previously been in possession of child sexual abuse material. The report was forwarded to both law enforcement and child welfare. At the time of this report, feedback from child welfare indicates that the investigation is ongoing.



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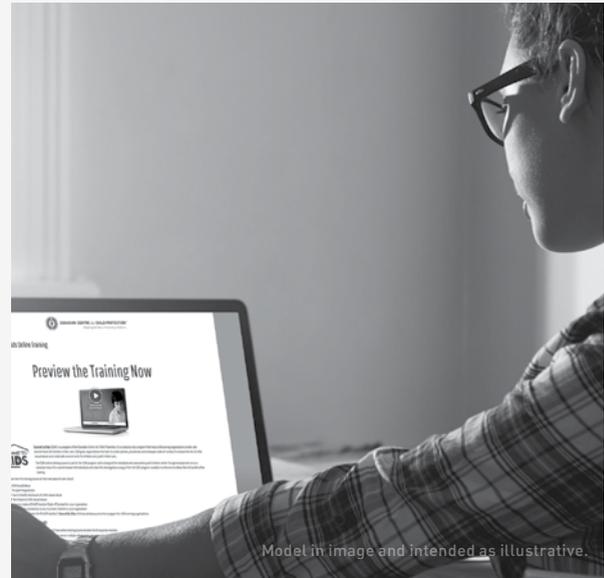
TRAINING, EDUCATION AND RESOURCES

Continued Training and Provision of Resources

In 2017/18, the Canadian Centre provided training and resources for child welfare and other professionals as it relates to the issue of sexually exploited children. This included:

- ! Providing training to 119 child welfare professionals working within Manitoba:
 - » Missing and Exploited Children Training Conference in May 2017
 - » Session on child pornography and the non-consensual distribution of intimate images legislation in October 2017

- ! Providing access to our online Commit to Kids Child Sexual Abuse Prevention training for those Working with Children, Child Sexual Abuse Awareness training, and Commit to Kids for Coaches — Boundaries, Sexual Misconduct, and Reporting training was provided to 660 professionals and volunteers working/volunteering with children within this province. This training provides front line professionals and volunteers in child serving organizations an opportunity to interactively engage and learn about child sexual abuse prevention, including identifying concerning adult behaviour and empowering them to report it.



- ! Distributing over 32,000 pieces of education and awareness material related to child pornography, child sexual abuse, or the non-consensual distribution of intimate images legislation to five child welfare agencies, eight law enforcement agencies, and 167 child serving organizations within Manitoba.

- ! Engaging in a collaborative project with communities to help build capacity to reduce the risk of child sexual abuse by educating children and adults in Manitoba about potential signs of sexual abuse, its impact on children, and how to talk about it. Training sessions and resources were provided to parents, educators, child welfare professionals, and/or youth in two communities in Manitoba. In addition, resources were provided to all 20 Aboriginal Head Start programs in Manitoba.



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MANDATORY REPORTING PUBLIC AWARENESS CAMPAIGN

Cybertip.ca is tasked with raising the public's awareness in the Province of Manitoba regarding the mandatory reporting of child pornography.

Our 2017/18 campaign "Real child. Real story. Real abuse. It's not just a picture." was launched within Manitoba on February 26, 2018 and ran until April 8, 2018. Marketing components included billboards, street-level ads, restaurant/bar bathroom ads, a WestJet magazine ad, and social media ads. The billboards appeared in ten cities and towns in Manitoba (Winnipeg, Brandon, Dauphin, Flin Flon, Minnedosa, Morden/Winkler, Portage La Prairie, Selkirk, St. Andrews, and The Pas), the street-level ads were displayed in Brandon, and the bathroom ads in Winnipeg and Brandon.

The goal of this campaign was to educate the public on the reality that child pornography is a recording of a child being sexually abused.



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The billboard campaign had over **7 million** impressions throughout the province



Model in image and intended as illustrative.

Street-level posters had nearly **850,000** impressions



Models in image and intended as illustrative.

The WestJet magazine where the ad appeared is read by **90%** of passengers on **12,000** WestJet flights/month



Model in image and intended as illustrative.

Social media ads had nearly **124,700** impressions combined on Facebook, Twitter and YouTube

These combined public awareness efforts allowed the campaign to reach a range of Manitoba communities. During the period of

the campaign, traffic to the Cybertip.ca website increased by approximately 34% in comparison with the same time period in 2017.

ADVOCACY

The Canadian Centre has been in the privileged position of hearing and learning from victims whose child sexual abuse was recorded and may have been distributed online. The information learned from these survivors guides our advocacy efforts pertaining to the enhancement of supports available to this population.

International Survivors' Survey

To better understand the unique challenges faced by survivors, the Canadian Centre launched the International Survivors' Survey in January 2016. Over the course of a year, 150 survivors from around the world completed the comprehensive survey. The results of the survey, along with recommendations to address this horrific crime, were released in September 2017. Some of the results include:

- ! 70% of the survivors worried about being recognized by someone because of the recording of their child sexual abuse. In fact, 30 respondents reported being identified by a person who had seen their child sexual abuse imagery.
- ! 58% of respondents reported having had more than one person abusing them.
- ! 82% of the primary offenders involved in multiple offender scenarios were parents or extended family members of the child.
- ! 56% of the survivors indicated that the abuse began before the age of four, and 87% were 11 years of age or younger.

- ! 42% were abused for more than 10 years.
- ! 67% of the survivors were threatened with physical harm, including being told they would die or be killed.
- ! 85% of the survivors anticipated needing ongoing/future therapy.

These results underscore an urgent need to reframe how we, along with the international community, are tackling this issue. Existing support services are not meeting the specialized needs of these survivors, and the following recommendations were issued:

- ! Reduce the availability of both new and existing child sexual abuse images and videos on the public internet.
- ! Improve education and training on the issue of child sexual abuse among professionals to empower them to recognize and respond appropriately.
- ! Strengthen the coordination and communication between all systems and entities that intersect with victims of child sexual abuse and online exploitation.
- ! Develop comprehensive systems and remedies to properly recognize the rights and unique needs of victims whose abuse was recorded.

Survivor Retreat

In February 2018, the Canadian Centre hosted the first in North America survivor retreat. The retreat was facilitated to bring together survivors with similar experiences to connect and to consider the possibility of a collective voice. In addition, it was to:

- ! Discuss possible solutions to the issues faced daily by survivors of child sexual abuse and child sexual abuse imagery;
- ! Find ways to raise awareness about those issues; and
- ! Find ways to better assist survivors, including those who have not come forward.

The overwhelming response from the survivors who participated in the retreat was that they had never before had an opportunity to be amongst peers who understood their experience.

Community Impact Statement

In November 2017, the Canadian Centre submitted its first community impact statement at the sentencing of a Winnipeg offender who sexually exploited several children, including making child pornography of them. The Canadian Centre prepared and filed a community impact statement on behalf of the community of victims of the child pornography, both identified and unidentified.

After some negotiating between Crown and defence, the community impact statement was filed as an exhibit at the sentencing hearing — **this was the first time that this type of statement has been filed in Manitoba, and possibly Canada.**



Models in image and intended as illustrative.

TECHNICAL SOLUTIONS ADDRESSING CHILD SEXUAL ABUSE CONTENT



Project Arachnid

Project Arachnid crawls and identifies the location of child sexual abuse images found on the internet. In its initial phase, the criteria for sending notices for removal was narrow and only involved content related to a prepubescent victim. This was done in order to ensure removal compliance in the beginning stages of this initiative. At the end of 2017/18, Cybertip.ca expanded the criteria to send notices on additional content including that involving identified pubescent victims. Between March 2 and March 31, 2018, **6,569** notices were sent related to identified pubescent children within child sexual abuse material.

RECOMMENDATIONS MOVING FORWARD

Since the inception of Manitoba's mandatory reporting of child pornography legislation, we have witnessed the ongoing importance of public awareness, education, and training. For the 2018/19 fiscal year, the Canadian Centre will actively pursue the following objectives:

TRAINING, EDUCATION AND RESOURCES

Continued Training and Provision of Resources for Child Welfare

The Canadian Centre will continue to offer training and resources for child welfare professionals as it relates to the issue of sexually exploited children. This includes:

- ! Our annual Missing and Exploited Children Training Conference (May 2018)
- ! Presentations at the request of child welfare agencies/authorities
- ! Specialized online training modules on the issue of child sexual abuse
- ! Updating our Teatree Tells: A Child Sexual Abuse Interview Guide
- ! Developing and distributing education and intervention material targeted to those working within child welfare
- ! Continuing to update the child welfare portal to increase efficiencies



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Addressing Gaps and Challenges Involving Technology

Through operating Cybertip.ca for 16 years and our more recent work with survivors of child sexual abuse, our agency has developed an expertise about the ongoing impact of technology on the issue of child sexual abuse. In the coming years we will continue to work with child welfare agencies to raise awareness about technology and its intersection with child protection concerns. The Canadian Centre will offer assistance where deemed appropriate and advocate for enhanced approaches to identifying victims whose child sexual abuse has been recorded and possibly shared online.

Improving Services for Victims of Child Sexual Abuse Imagery

In 2018/19, the Canadian Centre will develop specialized training for therapists who intersect with victims who have had their child sexual abuse recorded in an effort to better support this population. From the preliminary results of the Canadian Centre's Survivor Survey, we have learned that most of therapeutic services currently available do not meet the ongoing needs of victims and their families. Our hope is to increase the capacity of therapists and build a network of professionals that can regularly be referred to for services.

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PUBLIC AWARENESS

Campaigns

In 2018/19, the Canadian Centre will execute a public awareness campaign in Manitoba focused on reporting concerns involving child sexual abuse. This campaign will involve ads showcased through mediums such as billboards, social media, websites, and apps.

ADVOCACY

Supporting Victims of Child Sexual Abuse Imagery

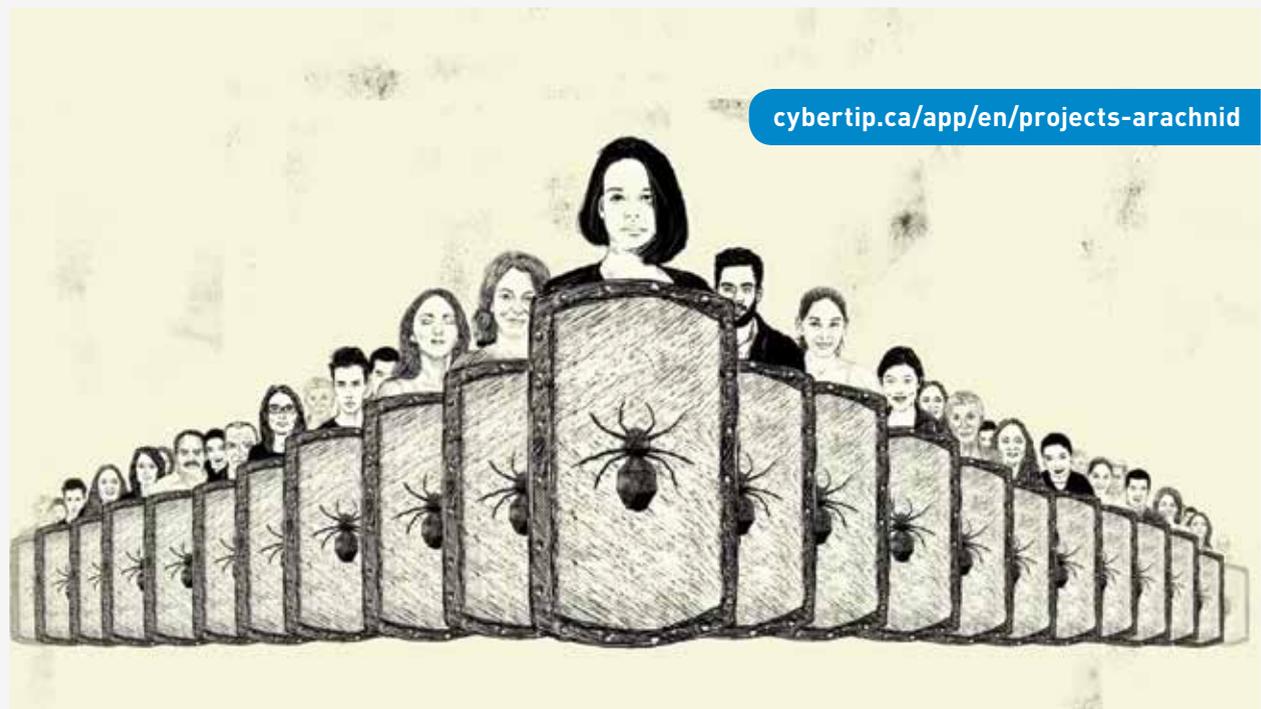
In 2018/19, the Canadian Centre plans to:

- ! Continue to make available the Survivor Survey for (now adult) individuals who were victims of child sexual abuse imagery.
- ! Develop a survey for non-offending family members of victims of child sexual abuse imagery in order to provide them an opportunity to share their story and help shape recommendations for supports and resources for family members.
- ! Identify legal and financial remedies for victims who have had their child sexual abuse recorded and advocate for changes in legislation where necessary.
- ! Advocate for the updating of copyright law to ensure that offenders who record the abuse perpetrated against the victim do not own the copyright to the images/videos.

TECHNICAL SOLUTIONS ADDRESSING CHILD SEXUAL ABUSE CONTENT

Project Arachnid continues to evolve as a platform for the reduction of child sexual abuse material on the internet. Beyond the initial web crawler, Project Arachnid has since expanded to engage more directly with electronic service providers interested in taking further action on their own networks to reduce the likelihood of their service being abused. Tools are now

available that assist service providers in quickly identifying child sexual abuse material on their service. In 2018/19, the Canadian Centre is committed to increasing the number of service providers engaged in the use of these tools and identifying other ways to interrupt the propagation of child sexual abuse material on the internet.



cybertip.ca/app/en/projects-arachnid



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