

A photograph showing a man and a young girl looking at a smartphone together. The man is in the upper right, and the girl is in the lower right, wearing a pink shirt. The phone is held in the center, and the background is dark.

cybertip!ca[®]
CANADA'S NATIONAL TIPLINE

MANDATORY REPORTING OF CHILD PORNOGRAPHY IN MANITOBA: CYBERTIP.CA'S 2018/19 ANNUAL REVIEW

Models in image and intended as illustrative.



CANADIAN CENTRE *for* CHILD PROTECTION[®]
Helping families. Protecting children.

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This report was published in June 2019 by the Canadian Centre for Child Protection Inc. It highlights the Canadian Centre for Child Protection's role under Manitoba's mandatory reporting legislation and is a summary of activities from April 1, 2018 to March 31, 2019 within the province of Manitoba.

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Statistics pertaining to public awareness are estimates provided by the company that supplied the promotional space. Impressions are the number of times a public awareness medium is seen, whether or not the viewer is unique.

TABLE OF CONTENTS

2 THE CANADIAN CENTRE FOR CHILD PROTECTION

4 OVERVIEW OF ACTIVITIES

6 MANDATORY REPORTING OF CHILD PORNOGRAPHY 2018/19 STATISTICS

8 Sample Reports

10 TRAINING, EDUCATION, AND RESOURCES

10 Continued Training and Provision of Resources

12 MANDATORY REPORTING PUBLIC AWARENESS CAMPAIGNS

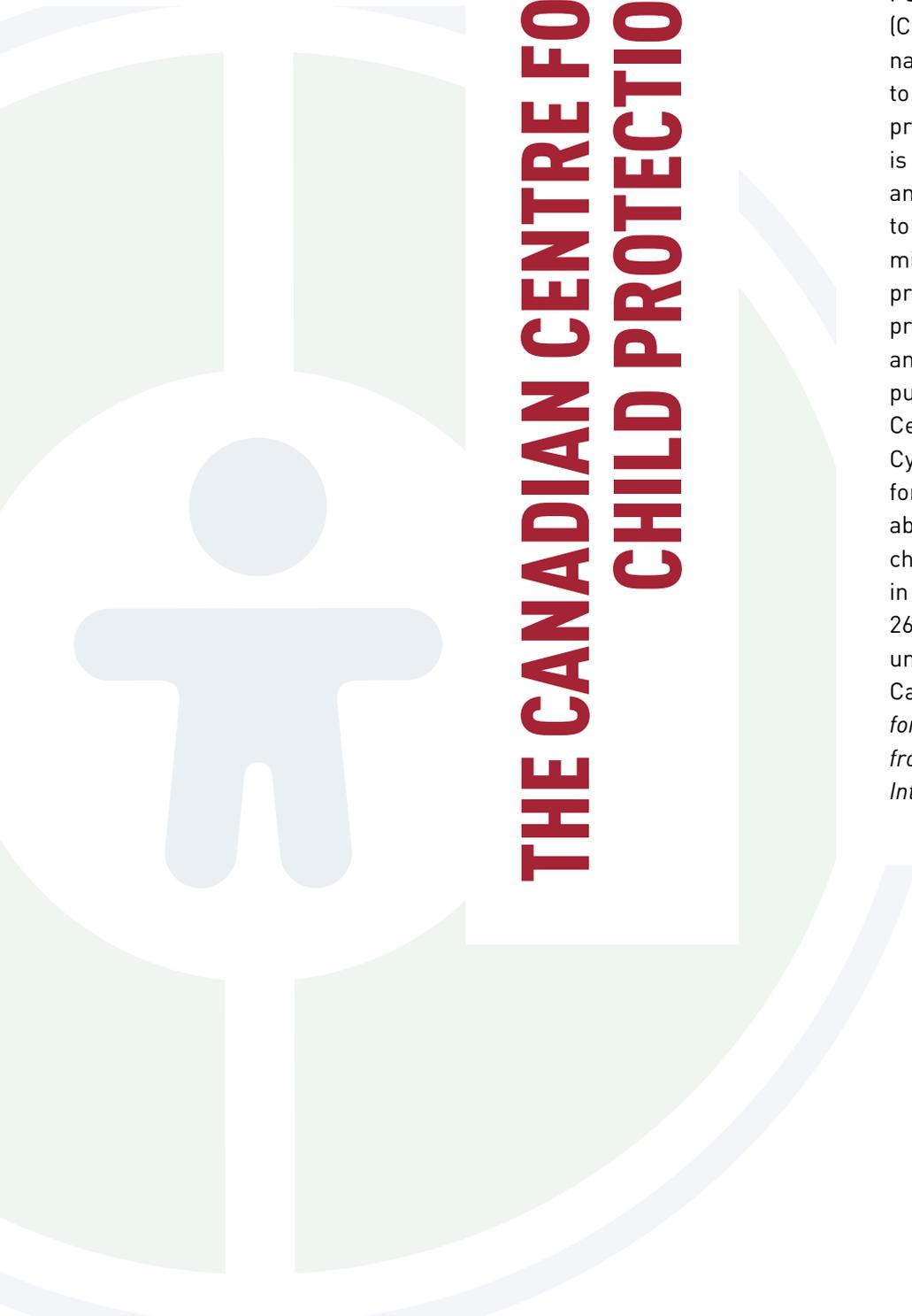
16 ADVOCACY

16 The Phoenix 11

17 Victim Impact and Community Impact Statements

18 TECHNICAL SOLUTIONS ADDRESSING CHILD SEXUAL ABUSE CONTENT

19 RECOMMENDATIONS MOVING FORWARD



THE CANADIAN CENTRE FOR CHILD PROTECTION

The CANADIAN CENTRE FOR CHILD PROTECTION (Canadian Centre) is a national charity dedicated to the personal safety and protection of children. Our goal is to reduce the sexual abuse and exploitation of children, to assist in the location of missing children, and to prevent child victimization by providing national programs and services to the Canadian public. The Canadian Centre owns and operates Cybertip.ca, Canada's tipline for reporting the online sexual abuse and exploitation of children. The tipline has been in operation since September 26, 2002, and was adopted under the Government of Canada's *National Strategy for the Protection of Children from Sexual Exploitation on the Internet* in May 2004.

Reports to cybertip!ca® are submitted by the public under one of eight categories:



Child Pornography
(Child Sexual Abuse Material)



Children Exploited Through Prostitution



Child Trafficking



Agreement or Arrangement with Another Person to Commit a Sexual Offence against a Child



Online Luring



Child Sex-Tourism



Making Sexually Explicit Material Available to a Child



Non-Consensual Distribution of Intimate Images

As of March 31, 2019, **1,836,457 reports were processed by Cybertip.ca**. In 2018/19, we processed **1,474,075 reports, a 945% increase from 2017/18**. The significant increase was attributed to Project Arachnid, which accounted for 98% of the reports processed in 2018/19.

Approximately 99% of the child sexual exploitation (CSE) reports processed in 2018/19 were forwarded to one, or a combination of, the following entities: law enforcement agencies (LEAs), child welfare agencies, and/or INHOPE member hotlines, or a notice was sent to an electronic service provider. As of March 31, 2019, Cybertip.ca was aware of **544+ arrests executed by LEAs and at least 511 children removed from abusive environments** in connection with reports submitted to the tipline by the Canadian public.

OVERVIEW OF ACTIVITIES

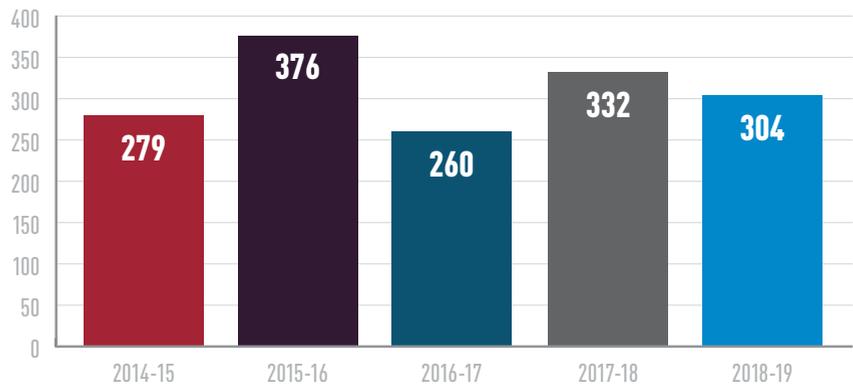


Model in photo and intended as illustrative.

The *Child and Family Services Act* obligates all people in Manitoba to report suspected child pornography to Cybertip.ca for assessment. Under the legislation, where Cybertip.ca has determined that a child pornography incident may have occurred in Manitoba, Cybertip.ca will take action to protect a child by reporting the matter to a child and family services agency or a LEA, or to both as necessary, and take any further action as may be set out in the regulations. **The goal of mandatory reporting is to facilitate the reporting of children potentially in need of protection.**

A total of **3,611 reports** have been submitted by individuals within Manitoba and classified as child pornography since proclamation of mandatory reporting of child pornography in Manitoba in 2009. **Over the past five years, an average of 310 reports per year have been submitted by individuals within Manitoba under the category of child pornography.**

CHILD PORNOGRAPHY REPORTS SUBMITTED WITHIN MANITOBA



Between April 1, 2018, and March 31, 2019, the majority of reports (88%) submitted under the same criteria were submitted by individuals who chose not to provide their contact information. This statistic has been fairly consistent over the past five years given that in most cases, an individual who comes across a website that may contain child pornography likely has no idea who the children in the images are nor do they have any suspect information. Therefore, it is not surprising they would decide to remain anonymous.

In 2018/19, 85% of the reports submitted by individuals within Manitoba that were forwarded to LEAs/INHOPE hotlines were sent outside of Manitoba or a notice was issued to an electronic service provider for the removal of the material. The majority of what is reported by individuals within Manitoba does not relate to content/incidents within the province. This demonstrates the importance of having a reporting entity to vet and forward reports to the appropriate agencies/jurisdictions and is consistent with the triaging rate for other provinces.

A total of 168 reports classified as child pornography and containing information on an identified child victim and/or suspect in Manitoba have been forwarded to child welfare since proclamation on April 15, 2009.

In 2018/19, the Canadian Centre engaged in the following activities which helped to underscore the importance of this legislation and the ongoing significance of training, education, and public awareness. Further detail is provided in subsequent sections:



Training over 210 child welfare professionals in Manitoba



Launching a new storybook for children who have experienced trauma



Providing online training to 24,353 professionals and volunteers in Manitoba on the issue of child sexual abuse



Piloting a systems based approach to safeguarding children from sexual abuse and exploitation in the St. James School Division in Manitoba



Distributing 41,000+ education, prevention, and awareness resources in Manitoba



Preparing and filing victim impact statements and community impact statements in Manitoba courts and across Canada



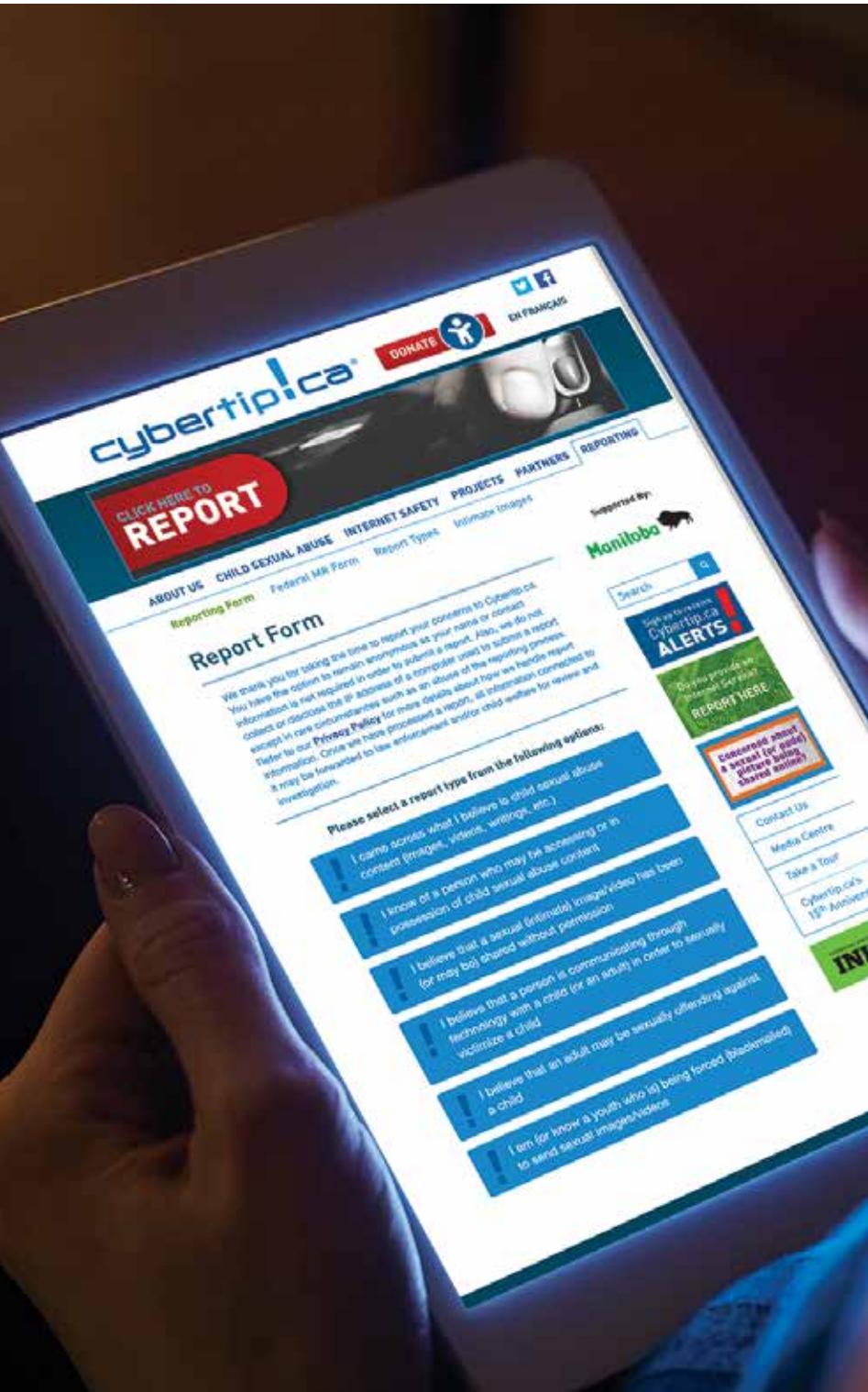
Launching new resources for survivors and their families



Releasing an expert video series for professionals working with children on in-depth child sexual abuse issues



Expanding the removal notice criteria for Project Arachnid



MANDATORY REPORTING OF CHILD PORNOGRAPHY 2018/19 STATISTICS

The following information pertains to reports submitted by individuals within Manitoba under the category of **child pornography** between April 1, 2018 and March 31, 2019.

In 2018/19, Cybertip.ca received **304 reports** by individuals within Manitoba under the category of child pornography:

90%

of the reported incidents¹ pertained to websites

50%

of the incidents were classified² as child pornography, child pornography (unconfirmed), child pornography – making available (confirmed or unconfirmed), or child pornography – written/audio upon analysis

97%

of reports were submitted through Cybertip.ca's online report form, while the remaining **3%** were submitted via the toll-free phone line

88%

of individuals reporting child pornography concerns chose not to provide contact information

69%

of individuals within Manitoba who submitted a child pornography report that involved child victim and/or suspect information provided their contact information

35%

of reporting persons purported to be 18-30 years of age, **17%** 31-50 years of age, **5%** under 18, **4%** 51 and over, and the remaining **39%** did not specify an age

44%

of reports submitted by individuals within Manitoba and classified by the reporting person as child pornography were forwarded to LEAs/ INHOPE hotlines or a notice was issued to an electronic service provider to have the reported material removed

19

reports classified by Cybertip.ca as child pornography were sent to child welfare and law enforcement within Manitoba

4

reports classified by Cybertip.ca as something other than child pornography were also forwarded to child welfare

Feedback from child welfare on the **19** reports classified by Cybertip.ca as child pornography includes:

- » **4** reports concluded as Substantiated Allegations
- » **4** reports concluded as Unsubstantiated Allegations
- » **2** reports concluded as Inconclusive Abuse
- » **3** reports remain as Open Investigations
- » **6** reports were forwarded to local Child and Family Services agencies and no additional feedback provided

¹ Reports are broken down into their component parts based on the number of incidents in a report. For example, one public report may contain information about a website and a chatroom. This would be considered two separate incidents and are analyzed independently.

² Each incident is assigned a secondary (Cybertip.ca) classification by a child protection analyst based on the *Criminal Code* (Canada). This is either a confirmation or correction of the reporting person's classification.

SAMPLE REPORTS



In October 2018, Cybertip.ca received a report regarding a male individual who was allegedly in possession of and distributing child sexual abuse material. The reported information included concerns the male may have also sexually assaulted his younger brother. The report was forwarded to both law enforcement and child welfare. Following an investigation, child welfare indicated the suspect was found to have distributed child sexual abuse material and that no contact sexual offences were substantiated.

Model in photo and intended as illustrative.



In November 2018, Cybertip.ca received a report regarding a male individual allegedly using a work computer to access child sexual abuse material. The reported information included explicit details about the male's search history on the same computer; the text associated to the search terms were also suggestive of child sexual abuse material. The report was forwarded to both law enforcement and child welfare. Following an investigation, child welfare indicated that the concerns were substantiated.

Model in photo and intended as illustrative.



In February 2019, Cybertip.ca received a report regarding a male individual who was allegedly in possession of child sexual abuse material on his mobile device. The reported information included concerns the male had regular access to two children under the age of 10. The report was forwarded to both law enforcement and child welfare. Following an investigation by law enforcement and child welfare, the reported concerns were substantiated and the male was arrested and charged with making and possessing child pornography.

Model in photo and intended as illustrative.

TRAINING, EDUCATION, AND RESOURCES

CONTINUED TRAINING AND PROVISION OF RESOURCES

In 2018/19, the Canadian Centre provided training and resources for child welfare and other professionals as it relates to the issue of sexually exploited children. This included:

- Providing training to 210 child welfare professionals working within Manitoba:
 - » Information regarding child sexual abuse material on the internet and the impacts on victims in April 2018
 - » Missing and Exploited Children Training Conference in May 2018
 - » Child Abuse Coordinators Conference in June 2018
- Providing access to our Commit to Kids (C2K) Child Sexual Abuse Prevention online training, and Commit to Kids for Coaches – Boundaries, Sexual Misconduct, and Reporting **online training to 24,353 professionals and volunteers working/volunteering with children within the province.** This training provides front line professionals and volunteers in child serving organizations an opportunity to interactively engage and learn about child sexual abuse prevention, including identifying concerning adult behaviour and empowering them to report it.
- Distributing **over 67,500 pieces of education, prevention, and awareness material** related to child pornography, child sexual abuse, or the non-consensual distribution of intimate images legislation to child welfare agencies, law enforcement agencies, and child serving organizations, and schools within Manitoba.

18TH ANNUAL
**MISSING &
EXPLOITED CHILDREN**

- Launching new resources to assist families in navigating the recovery process after an instance of child sexual abuse. The Canadian Centre, with input from the Phoenix 11, developed tailored resources for parents/guardians on how to help their child and further safeguard their family. In 2018/19, 98 downloads of these resources came from someone within Manitoba.
- Releasing a new storybook in partnership with New Directions for Children, Youth, Adults & Families for children who have experienced trauma. Big Feelings Come and Go teaches kids about freeze, flight and fight and helps them learn some basic self-regulation skills. The Manitoba Government's Family Service Office purchased and distributed the Commit to Kids Program Kit and the Big Feelings Come and Go storybook to 100 home daycares in the province. In addition, 500 C2K online training accounts were provided for the home daycare providers and their staff (where applicable). Additionally, **another 11,000+ copies have been ordered within Manitoba by daycares, health professionals, schools, and more.**
- Launching an expert interview video series (for child welfare/child social workers, educators, law enforcement, the legal profession, medical and health care providers, and therapists) as a resource for professionals working with children to address in-depth issues related to child sexual abuse and online exploitation. Approximately 95 people within Manitoba were given access to this unique professional development opportunity since its launch in January 2019.
- Creating a systems based approach to safeguarding children from sexual abuse and exploitation in Manitoba schools. Manitoba Justice Minister Cliff Cullen announced a grant for St. James School Division to provide education and training for staff, students, and parents to reduce child victimization. Over 900 school personnel have already accessed Commit to Kids (C2K) online training, while the Canadian Centre has facilitated Kids in the Know sessions with groups of students from the division ranging from Grade 4 to high school.



MANDATORY REPORTING PUBLIC AWARENESS CAMPAIGN

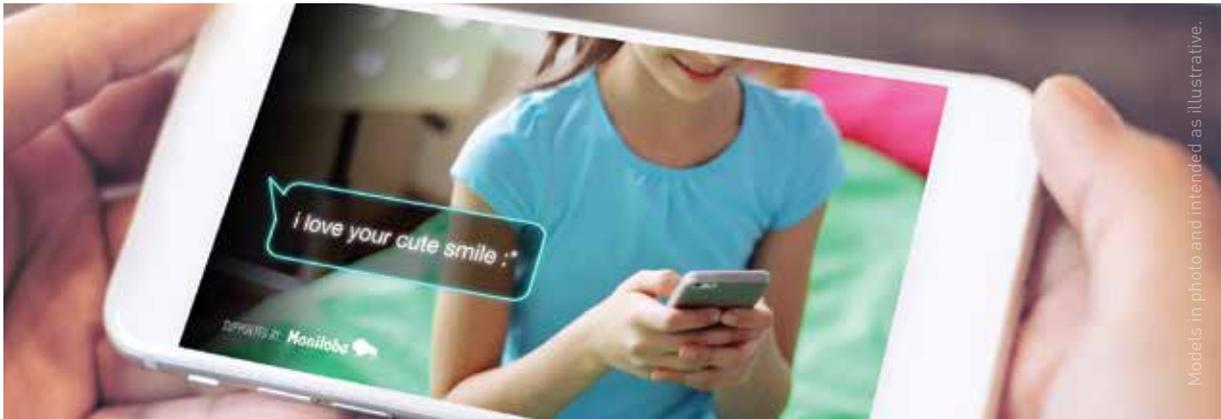
Cybertip.ca is tasked with raising the public's awareness in the province of Manitoba regarding the mandatory reporting of child pornography.

Using real text messages from adults to children that were reported to Cybertip.ca, the 2018/19 Sexual Attention Towards a Child is Never Okay campaign urged the public, "if you see, read, or hear anything sexual from an adult towards a child online or in real life, report it." The campaign's supporting information page on Cybertip.ca further delved into grooming, which is one of the first steps in the process towards child sexual abuse, and a behaviour that needs to be interrupted.

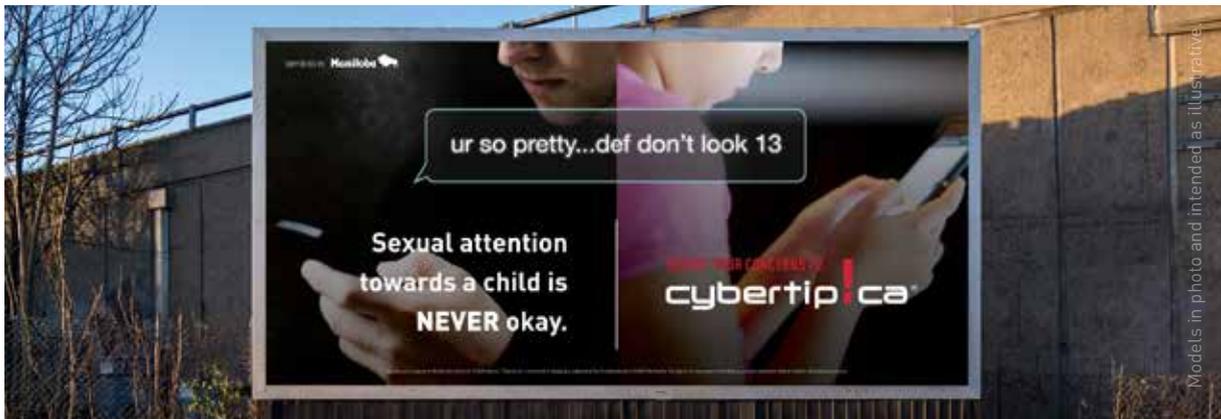


Model in photo and intended as illustrative.

The campaign was supported by social media campaigns, outdoor signage, bathroom ads, university newspaper ads, print posters/ads in the arrivals area of the Winnipeg James Armstrong Richardson International Airport, and pre-show videos on 16 Landmark® and 53 Cineplex® movie screens across Manitoba. Results include :



1.1 million impressions across Facebook and Twitter campaigns³ with 1,200 shares/retweets and 4,600 direct link clicks to cybertip.ca/grooming



1,289,201 impressions generated through billboards in Brandon, Dauphin, Flin Flon, Minnedosa, Portage La Prairie, Selkirk, St. Andrews, The Pas, and Morden/Winkler

³ Social media campaigns ran from March 1-31, 2019



634,800 impressions generated by bathroom ads, which included placement in restaurants, bars, and university/college campuses across Manitoba

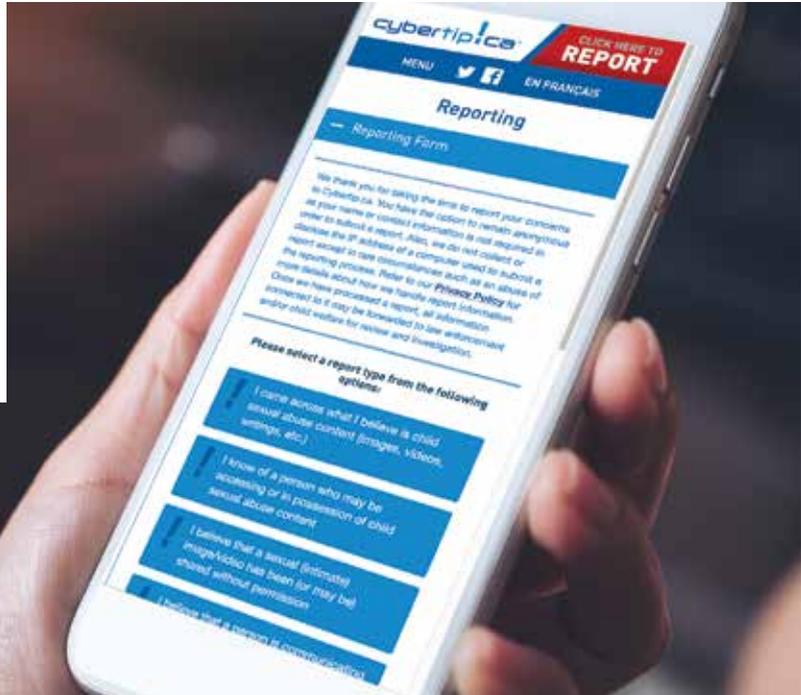


299,019 impressions from an ad in the arrivals area of the Winnipeg James Armstrong Richardson International Airport



56,680 impressions generated through movie theatre pre-roll videos

These combined public awareness efforts allowed the campaign to reach a range of Manitoba communities. During the period of the campaign, traffic to the Cybertip.ca website increased by approximately 86% in comparison with the same time period in 2018.



ADVOCACY



The Canadian Centre has been in the privileged position of hearing and learning from survivors whose child sexual abuse was recorded and may have been distributed online. The information gleaned from these survivors guides our advocacy efforts pertaining to the enhancement of supports available to this population.

THE PHOENIX 11

Building on the momentum of the first-ever survivors' retreat in February 2018, the Phoenix 11 with the support of the Canadian Centre and National Center for Missing and Exploited Children (NCMEC) convened an Action Group meeting in July 2018, to craft a tactical advocacy plan to raise awareness about the unique challenges facing victims and survivors and to encourage governments and NGOs to look at the unique needs of this group and commit to better supporting survivors. Here the Phoenix 11 drafted an advocacy impact statement defining who they are and their pursuit of change for survivors of child sexual abuse that has been recorded.

Their words have already begun to spread from Manitoba to the world:

- The Phoenix 11 spent some one-on-one time with Canada's Minister of Public Safety, the Honourable Ralph Goodale in Ottawa, to discuss the devastating impacts of child sexual abuse and the traumatic experience survivors' face when their abuse was recorded and distributed online. They were also given the opportunity to share their thoughts on the inadequate responses to the prevalence of child sexual abuse images on the internet.
- Minister Goodale took advocacy letters on behalf of the Phoenix 11 to all the ministers involved with the Five Country Ministers, a security alliance including Canada, the U.S., the UK, New Zealand, and Australia, during their August meeting.
- The Phoenix 11 released a statement calling on the European Union to adjust their draft e-Privacy Regulation to ensure that it does not prevent industry from doing all that it can to eradicate child sexual abuse material from their networks.

VICTIM IMPACT AND COMMUNITY IMPACT STATEMENTS

Victim impact statements (VIS) are an important way for survivors to take control of their own narrative and effect change. The Canadian Centre is strongly committed to recording more VIS for survivors, and in some cases their family members, who are interested in ensuring that their voices are heard in court proceedings.

During their March 2019 visit to the Canadian Centre, **four mothers of survivors recorded their own VIS** documenting how their child's sexual abuse, along with its recording and distribution, impacted not only them but also their family as a whole.

Additionally, in March 2019, the Canadian Centre facilitated the recording of **its first video VIS by a male survivor**. The Canadian Centre is just beginning to learn about the experiences of male survivors, who face unique social stigmas and silence that comes along with male sexual abuse.

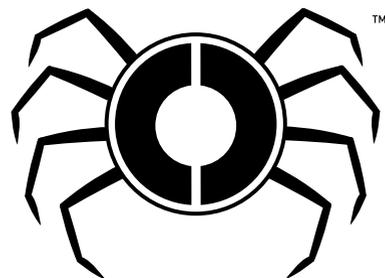
These recorded VIS, along with previous VIS from the Phoenix 11 and other survivors, will be used in Canadian and American courts. The Canadian Centre's legal team is receiving more and more requests from Crowns to use VIS and/or community impact statement(s) (CIS) in sentencing proceedings. Manitoba examples include:

- Two VIS were filed in a single sentencing proceeding in Manitoba in January 2019. The Manitoba proceeding also involved the filing of a CIS written by the Canadian Centre on behalf of all victims of CSAM.
- In February 2019, a published Manitoba court decision (related to a different offender) quoted extensively from the CIS written by the Canadian Centre.

Models in photo and intended as illustrative.



TECHNICAL SOLUTIONS ADDRESSING CHILD SEXUAL ABUSE CONTENT



Project Arachnid continues to identify the location of child sexual abuse images found on the internet and issue notices to electronic service providers for the removal of the material at an unprecedented pace. Working with five hotlines from around the world to classify material in Project Arachnid, more than **1.9 million** notices to electronic service providers for the removal of child sexual abuse material were sent in 2018/19.

MOVING FORWARD



Since the inception of Manitoba's mandatory reporting of child pornography legislation, we have witnessed the ongoing importance of public awareness, education, and training. For the 2019/20 fiscal year, the Canadian Centre will actively pursue the following objectives:

CONTINUED TRAINING AND PROVISION OF RESOURCES FOR CHILD WELFARE

The Canadian Centre will continue to offer training and resources for child welfare professionals as it relates to the issue of sexually exploited children. This includes:

- Our annual Missing and Exploited Children Training Conference (May 2020).
- Presentations/information sessions at the request of child welfare agencies/authorities
- Adding online training modules on the issue of child sexual abuse, including access to expert interview series.
- Distributing education and intervention material to child welfare for the purpose of sharing with Survivors and Protective Parents (<https://protectchildren.ca/en/resources-research/support-for-families-of-survivors/>).
- Initiate regular follow-up with child welfare officials in relation to Cybertip.ca reports.
- Continuing to update the child welfare portal to increase efficiencies and maintain regular updates to child welfare contacts.

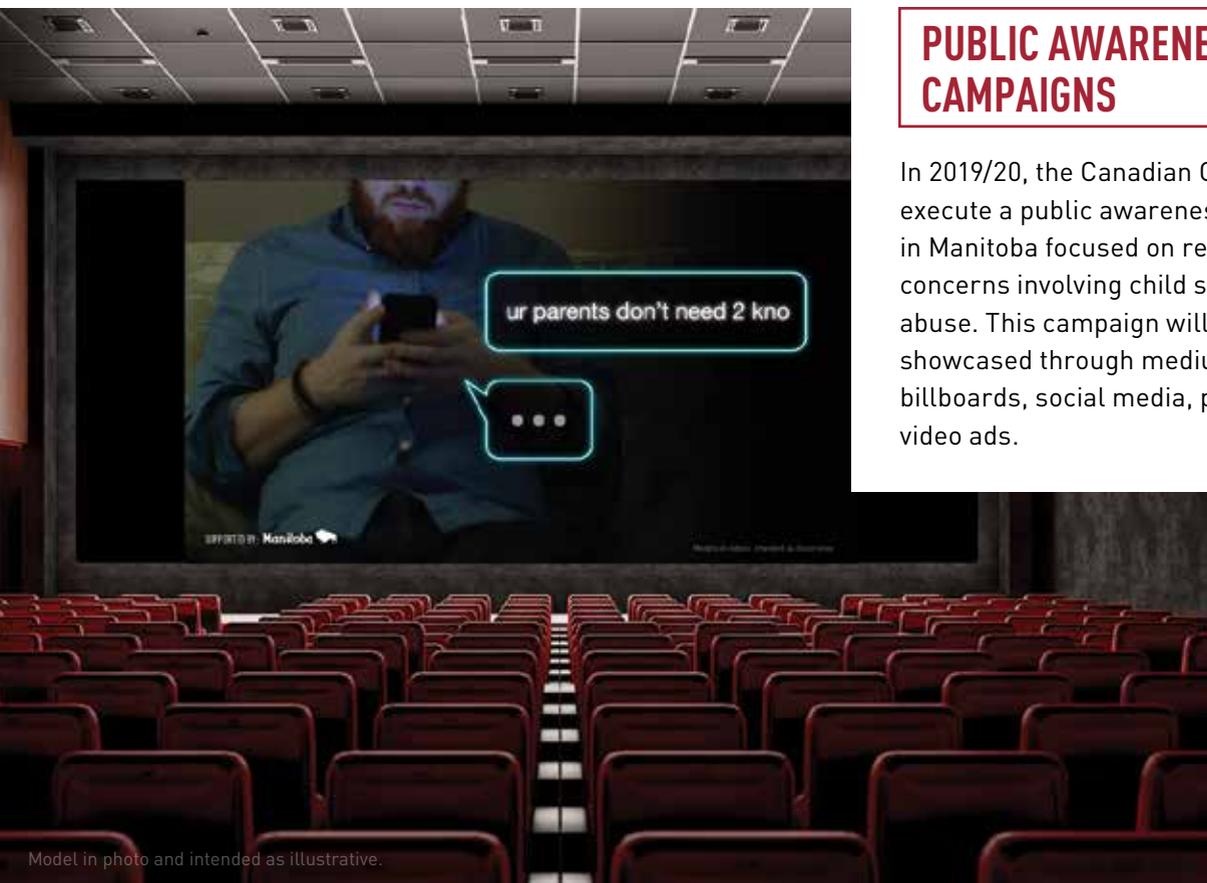
LEVERAGE TECHNOLOGY TO ADDRESS CHILD SEXUAL ABUSE IMAGES

The Canadian Centre will be further leveraging **Project Arachnid** to disrupt the sharing of known images of child sexual abuse material. Project Arachnid is a platform and crawler that detects known images of child sexual abuse material and sends notices to providers requesting its removal. In instances where child welfare/law enforcement have identified a child whose abuse was recorded, the information for inclusion in Project Arachnid will be critical to ensuring the child's abuse material does not become widely traded on the internet.

Additionally, we are committed to increasing the number of service providers engaged in using the Project Arachnid tools to interrupt the propagation of child sexual abuse material. The Canadian Centre is also committed to advocating for changes in how content providers currently respond to notices of child sexual abuse material hosted on their service. It is evident that child sexual abuse imagery remains a growing threat to the safety and rights of children, and that the full spectrum of abusive and harmful images of children are not being addressed in existing approaches.

PUBLIC AWARENESS CAMPAIGNS

In 2019/20, the Canadian Centre will execute a public awareness campaign in Manitoba focused on reporting concerns involving child sexual abuse. This campaign will involve ads showcased through mediums such as billboards, social media, print ads, and video ads.



Model in photo and intended as illustrative.

SUPPORT VICTIMS OF CHILD SEXUAL ABUSE IMAGERY

In 2019/20, the Canadian Centre plans to:

- Continue to make available the International Survivors' Survey for (now adult) individuals who were victims of child sexual abuse imagery.
- Launch a survey for non-offending family members of victims of child sexual abuse imagery in order to provide them an opportunity to share their story and help shape recommendations for supports and resources for family members.
- Organize a male survivor retreat and develop a tactical advocacy plan on behalf of male victims of sexual abuse.
- Continue to work with survivors in creating/ updating VIS and making them available to Crowns/Prosecutors in Manitoba and across Canada for use in court proceedings.
- Identify legal and financial remedies for victims who have had their child sexual abuse recorded and advocate for changes in legislation where necessary.



Model in photo and intended as illustrative.



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